

28 March 1972

CS-G
GOWW
D/Gs
Intell Bu
Hats

Confidential

INTELLIGENCE PRINCIPLES

1. When Intelligence fails it becomes a PR matter.
2. When PR fails it becomes a Legal matter.
3. When Legal loses or declines it becomes an LRH matter.

It will be found that 1 and 2 are valid FOR ALL nations, companies and individuals at all past times and are valid now and will be valid in the future.

#3 is peculiar to our situation. But if for LRH you place general manager or head of state, this too will be found valid.

This gives you a direct index for precise estimation of where you are at any given instant and where you will be going.

If Intelligence isn't onto it, muffs its tech and it isn't handled in time, then it becomes something that PR will have to make do with somehow.

If PR muffs its tech and falls down, then it becomes a Legal matter.

And if Legal fails to be aggressive or forgets its tech, here it is with a need for a heavy hussar action.

This gives you also the direction to push back up the scale.

If Legal can recover and if PR can get on the ball, then Intelligence can get to work.

But there is a shorter route: If you hold the line aggressively to win with Legal and PR AND GET INTELLIGENCE FUNCTIONING EFFECTIVELY AT ONCE you can greatly shorten the time it takes to get back on top.

Each of these three zones have their own tech and their OWN PRODUCTS. They are different products.

Thus, if you short circuit Intelligence just as a support of PR or Legal, the battles will be very dicey indeed.

NEWNESS

Intelligence exposed is no longer under cover or clandestine.

PR most frequently exposes Intelligence. Legal has often done so.

Thus Intelligence always requires newness of approach. It is standard in its lines and actions. But it must be bright and new in its ideas to carry something off.

BACK UP

PR is a backup, not an exposure of Intelligence.

A typical Intelligence action is to turn over some exact data to PR to "get known" that will then push forward an Intelligence objective. Or to squash an enemy release.

INFORMATION

Whoever regards Intelligence solely as "information gathering" has not moved with the times.

The Japanese disturbed all this with the Intelligence creation of "incidents" then exploited by PR.

The Russians use this (from the Japanese) continually.

The "incident" brought about behind the scenes is then pitilessly exploited by PR.

To reverse this, PR then Intelligence, is out of sequence. With knowledge, incident and technique, Intelligence properly comes first in any sequence of events.

DEFENSES

Democracy had standard defenses. The Russians have now solved Democracy (as in the techniques used by the Russians in Hungary). Democracy will die. It has not developed defenses against this stage-manage behind the scenes, then expose, then vote technique, worked out by Communism.

Any institution or society or association has its standard defenses. It can be studied and handled by exceeding the normal defenses with covert attack.

Study the Nats. Arrogant, snobbish, merciless, authority oriented. It will eject anyone suddenly tainted even slightly. The best, best people complex. The Princess Alexandra refused to be their patron when they were being pressed for Scientology membership. Just that slight a thing.

Any Intelligence man worth his salt could have staged the same thing by - (a) discovering Alexandra was going to be invited to be a patron, (b) staging anything effective to threaten becoming unarrogant, unsnobbish, merciful or non-authority oriented, as communicated by her butler or maid, (c) and caused the ah-no, won't be patron. With no PR at all!

Now you see where we are trending.

Example: Gosh Porge is located as an antagonistic source in the Bureau of Mines. Study Bu of Mines. They frown on corrupt and bankrupt employees, it is carefully worked out by survey. Gosh Porge receives a check for 250 pounds from the Aluminium Company of America at his office for "tip off and patents sent" and "his wife" runs up fur coat bills at Harrods who sue and "a man in Soho" wants his 1800 pounds gambling debt and "a mistress" calls his boss and demands the return of her diamonds "Gosh borrowed" and as it keeps up, even Gosh Porge's best denials won't prevent his being sacked.

And "Legal areas" like lawyers are a point of hit also.

Without consulting Legal Bu Bish Smish is suing C of S for truckloads. Survey his attorneys covertly. One finds they detest "people from the City", very prejudiced against money clauses. So City blokes start appearing on their lines for Bish Smish - will he win the suit? Broker wants to know can Bish Smish cover his margins?

City bowler hat beats up lawyer with an umbrella because Bish Smish said he was going to get the lawyer to sue him over the "blocks of stock" Bish Smish swindled. Keep it up. Soon he won't have any lawyer!

SEQUENCE

1. Knowledge by BROAD OBSERVATION and attention to telltale small signs.
2. SPOT an area heating up for an attack.
3. ISOLATE WHO in that area with unfailing accuracy using files and direct but covert investigation.
4. Simultaneous with # 3 SURVEY for the area hate-it and love-it.
5. CONNECT REPEATEDLY the hate-it button with the WHO and put him anti love-it.

That will cool it off totally IF DONE AND DONE CLEVERLY and detected and acted on in time.

SUMMARY

A small group well organized, using superior tech, can win against giants easily and rapidly by correct and alert Intelligence.
