HUBBARD COMMUNICATIONS OFFICE Saint Hill Manor, East Grinstead, Sussex

HCO BULLETIN OF 29 APRIL 1991

Remimeo

DATA ABOUT FRAGRANCES

Ref:

HCOB 27 Mar. 90 II

Purification Rundown Series 14
THE PURIFICATION RUNDOWN: A
LONG-RANGE DETOXIFICATION PROGRAM

(Written in 1984 while researching the Allergy or Asthma Rundown. Released 1991.)

From my point of view the current society has suddenly gone stark staring mad on the subject of stink.

One is confronted with "perfumes" and "fragrances" in all manner of places and items. Many of the products one picks up in the supermarket such as soaps, detergents, shampoos, etc., state right on the label that they contain fragrance. And that says nothing of things such as paper and plastic products, even books and magazines which are being doused with fragrance by their manufacturers. Clothing is also being perfumed up (either by the manufacturer or through "dry cleaning" with perfumed detergents).

I thought it would be of interest for you to know that perfume is being added to most soaps and deodorizers, and what have you these days and much of it is the same perfume. It is a cheap coal tar derivative which costs about a penny a barrel. I think manufacturers use it to cover up the fact that they are using cheaper ingredients and even cover up the use of toxic gases in their products.

The psychs even have a campaign running right now to dull people's awareness and render them more suggestible by dousing the society with cheap fragrances.

ODOR

There is a physics fact about odors which probably is not generally known: Odors are not a discoloration of air molecules or gases in their own right. Although many gases have odors of their own, nearly all odors are particles. These particles are quite commonly irritants.

Odors are not actually gases but particles—chemical compounds in minute solid states.

So when psych influenced marketing advisers begin to spread junk around in the atmosphere one soon gets a fully contaminated planet. Odor particles do not just evaporate, they have to blow away and settle somewhere or get washed down by rain and get into the water systems and so forth.

One of the worst things about these fragrances is that they hide other smells and a person who is aware seriously objects to having all natural odors of things masked. It is part of one's identification process of objects and areas. In short, it is annoying and I don't think the psych marketing advisers intend anything else.

The danger of fragrances of that nature being spread all over the place is that they can then hide toxic or even lethal substances and areas. And the psychs, on the track, used such scents for exactly that purpose. So this fragrance thing is one of the tricks of the trade of psychs.

Did you ever notice that after you had been around one of these odors for awhile you cease to smell it? Well that's because perfume and fragrances are basically paralytics of the olfactory nerves. They are, if you please, a sort of tranquilizer. They drastically cut down awareness and when one is fairly alert in his senses shop, it is like being gassed with nitrous oxide or something. So that's why these people don't notice the smells in things—and why they put up with these horrible stinks in detergents and other products.

You may think that I am being a bit extreme on this subject but it's just that I can hear better and see better and smell better, apparently and I detest a monotone sensory perception continuously hammered at me. When I walk in the park I want to smell the flowers not some soap company's stinking counterfeit perfume.

ALLERGIES

Most people have quite blind noses. Their sense of smell is not up to par so they don't know it when they are around odors that may affect them adversely, and don't know to take action to handle.

This "fragrance" that is being thrown around by the psychs in the marketing advisory agencies is a heavy corrosive and is probably responsible for much of what they are calling "allergies." "Allergies" are reported as among the most prevalent physical malconditions in the society.

Allergists are led to believe that their tech of testing for and handling allergies is a nearly failed tech. They are actually being crossed up by such things as fragrances and silicone sizing because one doesn't have to be allergic to these things any more than one would have to be allergic to sandpaper if applied to his nose or throat or lungs.

This perfumed stuff does produce those effects. I saw a person the other day complaining about his awful allergies and you couldn't get within ten feet from him without being drowned in laundry fragrance!

HANDLING

The handling is simple. When things don't smell good to you or when they have an odor of fragrance, don't buy them!

Cheap fragrances all over the place does not invalidate the fact that there are actual scents in the world which are pleasant and do evaporate. Almost all decent scents are derived from living organisms as opposed to chemicals or petroleum.

The penalty of becoming more aware in this society is to discover that it stinks. The answer is not to become less aware but to be more selective and more in control of one's own environment.

L. RON HUBBARD Founder

Compilation assisted by LRH Technical Research and Compilations